

How Does My Business Become a "Friend of the River?"

A **Friend of the River** business recognizes that urban rivers like the Quinnipiac will improve only if everyone who lives and works along the river and its streams joins the community effort to reduce runoff pollution.

A **Friend of the River** is a business that pledges to follow best practices to reduce runoff pollution:

1. designation of a pollution prevention team/responsible person;
 _____ name of person or team

2. sweeping of paved areas 2 times/yr;
 ___ agree to sweep 2x/year (spring and fall) ___ paved areas not under my control
 contact property owner: _____ (name/phone)

3. enclosed storage of potential contaminants, including litter;
 _____ method of enclosed storage

4. prohibition of washing equipment, materials, pavement if discharged to storm sewer or surface water;
 ___ agree to prohibit washing discharge to storm sewer or nearby water body

5. development of spill control and response plan;
 ___ we have a spill control/response plan ___ we will develop a plan ___ property
 owner is responsible for spill control _____ (name/phone)

6. development of a facility maintenance plan requiring scheduled maintenance/cleaning of catch basins.
 ___ we have scheduled maintenance/cleaning of catch basins ___ we will develop a schedule
 ___ property owner is responsible for catch basins _____ (name/phone)
 ___ does not apply (no catch basins)

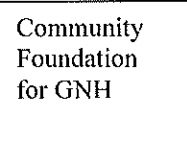
How Will My Business Be Recognized as a Friend of the River?

Commercial businesses that agree to cooperate with best management practices will be recognized with a decal identifying them as a "Friend of the River." In addition, QRWA will publicly recognize Friends of the River businesses in an advertisement. QRWA is targeting the "Stream walked" municipalities in the Quinnipiac basin upstream from New Haven: North Haven, Hamden, Wallingford, Meriden, Cheshire, Southington, Plainville and New Britain. Streamwalk volunteers have already identified stream and river segments affected by runoff pollution.

_____ business name
 _____ address
 _____ city/state/zip
 _____ phone _____ email
 _____ person contacted



Funded in part by the CT DEP through a US EPA nonpoint source grant under §319 Clean Water Act.



return to: QRWA/P.O. Box 2825/Meriden CT 06450

qrwa@sbcglobal.net